



WIDE FORMAT FILE REQUIREMENTS

ALL FILES MUST INCLUDE

A Low-Resolution JPEG or flattened PDF for reference.

1/8" of bleed all 4 sides

Please DO NOT include any crop marks on print file, only on the reference file

All linked images MUST be embedded OR sent separately from file

Raster-Based Artwork (NATIVE RGB FILES ARE PREFERRED)

100 ppi (Pixels Per Inch) resolution AT FINAL SIZE

TIFF: Use LZW Compression option when saving

EPS: Use JPEG (maximum quality) Encoding when saving

High-resolution JPEG's & PDF's are accepted

Vector-Based Artwork

- Adobe Illustrator .ai, .eps or .pdf
- Convert Pantone Solid Coated colors to CMYK- include number w/ file
- All fonts MUST be converted to outlines

Page Layout Files (InDesign or Quark)

- Collected for output or export as .eps or .pdf
- Include Pantone Solid Coated colors in file
- All fonts MUST be included or converted to outlines

LARGE SIGNS & BANNERS

The file must be scaled according to resolution.

For example, a 10'x10' banner can be sent with the following size & resolution.

Full Scale: 120"x120" @ 50 ppi

Half Scale: 60"x60" @ 100 ppi

Quarter Scale: 30"x30" @ 200 ppi

Raster-Based Signs & Large Banners

- 50 ppi resolution AT FINAL SIZE (LAYERED PHOTOSHOP file (.psd) required)
- Rasterize all type layers in Photoshop

Vector-Based Signs & Large Banners

- Adobe Illustrator (.ai), .eps or .pdf
- Convert Pantone Solid Coated colors to CMYK- include number w/ file
- All fonts MUST be converted to outlines